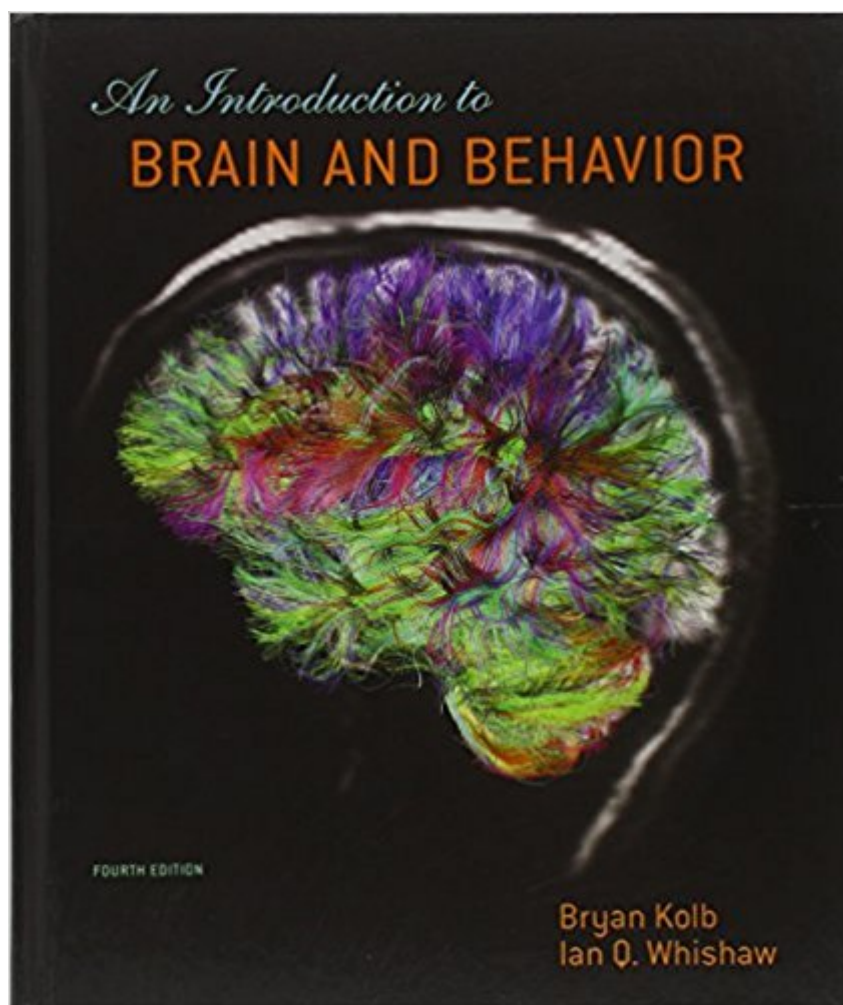


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An Introduction To Brain And Behavior. Fourth Edition



Synopsis

An Introduction to Brain and Behavior takes uninitiated students to the frontiers of contemporary physiological psychology more effectively than any other textbook. Renowned researchers and veteran teachers, Kolb and Wishaw help students connect nervous-system activity to human behavior, drawing on the latest research and revealing case studies.

Book Information

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Customer Reviews

Great cheaper alternative to hardcover binds. In my opinion, it's actually better because I get to put in pages of notes in between chapters and lessons. No need to carry extra notebooks or go back and forth notes and textbook when studying, all you need to do is slip your loose note pages in between the loose text inside a 3 ring binder.

At first, it really takes some time to get used to the text, but once you get to about Chapter 4, you really get an idea for the setup and the authors are great at explaining these neuroscience concepts. I don't typically care for the detailed, unnecessary aspects of science, but this text keeps me interested without confusing me.

needed this for a class, good condition

Thanks.

The book itself is informative and I actually enjoyed learning from it. The condition wasn't best but it was good. Totally worth it. With my experience on purchasing this product, I'd definitely recommend it to a friend.

I'm a Psyc major and this book is all about the neurobiology of the brain. Not an easy read. Lots of vocabulary and lots of info is packed in its pages. But if you're interested in neuropsych or biopsych and you're a geeking A student, you'll like this book. Very well written. The copyright is 2014 and it's the first I've seen a text book on the store shelves before the copyright date and the companion web site isn't up and running yet.

As a psychology major I have seen my fair share of psychology textbooks but this one is by far the best. It's great at breaking down topics and giving good examples. Definitely recommend getting this textbook.

Very interesting material. I'm not good with biology so some of it was a little hard to grasp but still very interesting.

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